# Brown Bag Series: Blueprint for Business Success Spring 2012



# **Calendar of Events**

Time: Noon - 1 pm

**Location:** FVCC Arts & Technology Bldg

Room 139



FEBRUARY 8, 2012

**FACILITATOR:** Beth Morgenstern

### **TOPIC:**

Planning for your Future, Attracting & Retaining Quality Employees MARCH 14, 2012

**FACILITATOR:** 

Mark Riffey

#### **TOPIC:**

Transforming
Marketing & Advertising
from an Expense to an
Investment



# **Become an Employer of Choice**

Blueprint for Business Success brown bag sessions feature business professionals facilitating informative discussions. Receive relevant information and have an opportunity to ask questions of the professionals and network with peers.

**Who should attend?** Employers interested in maximizing their human resources, developing more effective organizations and becoming employers of choice. Why?

- Reducing employee turnover saves you time and money.
- Motivating and energizing your employees helps make your business successful.
- Making better decisions quickly requires more and better information.
- Exchanging ideas, insights and real-world solutions directly impacts your bottom line.
- Utilizing all available resources to operate and grow is smart business.

**RSVP:** Terri Haueter 758-6279

or thaueter@mt.gov

Cost: No Cost!



APRIL 11, 2012

**FACILITATOR:** 

Danielle Coffman

**TOPIC:** 

Montana Wrongful Discharge <u>from</u> Employment Act MAY 9, 2012

**FACILITATOR:** 

Joe Coco, Jr

TOPIC:

Energizing and Organizing your Sales









